

RESPONSIBLE GAMBLING STARTS HERE.

Sports Betting Spike Anticipated in Ohio

Ohio For Responsible Gambling wants to remind people of potential warning signs and how to get set before you bet.

Situation: A U.S. Supreme Court ruling that <u>opened the doors for sports wagering</u> across the country continues to stoke interest in legal and illegal sports wagering.

- The global sports betting market will grow from \$104 billion to \$155 billion between 2018-2024, according to a <u>Zion Market Research</u> report. Illegal wagering in the black market approaches \$150 billion per year.
- <u>The Fantasy Sports & Gaming Association</u> estimates nearly 60 million people play fantasy sports, 80% of them play fantasy football.
- Daily fantasy sports growth is expected to exceed 10% per year between now and 2024.

A recent report from the NCAA shared the following on gambling's growth as a social norm:

"According to the National Council on Problem Gambling, the issue (problem gambling) tends to manifest in about 2% of the population, but as barriers to access lift, media coverage intensifies and social acceptance codifies, the group's executive director, Keith Whyte, expects that percentage to tick up."

Solutions: Ohio For Responsible Gambling has earned national recognition for its Before You Bet campaign. Its diverse set of tools provide education and grow awareness of how to keep gambling fun for those who gamble and how to get help for those who need it.

- <u>A Day In the Life Of A Responsible Gambler</u> is a game that helps people understand how to set proper limits on wagering.
- A free community toolkit has customizable resources appropriate for children, adults, and seniors.
- A free online quiz can help people better understand if they have a potential problem with gambling.

Sources: Local experts can be available to talk about the proliferation of sports betting, how to set appropriate limits, and where the warning signs are for potential problems. To arrange a conversation, please contact:

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